



[XIX MUNRFE PRESIDENT COUNCIL] July 1-3, 2011, Vladivostok

Pyramid of Franklyn for MUNRFE

Designed by MD-team and Cabinet-representatives of the respective Clubs during the XIX MUNRFE Presidents Council

1) Level of Values

- Leadership development
 - Debates
 - Civil Society
 - English
 - Knowledge
 - Team work
 - Professionalism

2) Global Goal

- to be sustainable and the biggest Youth Led organization in the Asia-Pacific Rim dealing with development of global leaders of the future, conducting big audacious projects of international level and developing institutions of Civil Society in the Russian Far East

3) Master Plan

- Active clubs in different locations: Vladivostok, Khabarovsk, Blagoveshensk, + Komsomolsk and Yuzhno-Sakhalinsk with 20+ members + affiliates in other cities of the Russian Far East (particular contacts with schools, e.g. for Firestarter recruitment)
- Established cooperation with NGO's of Asia-Pacific Rim – exchange programmes, hosting, participation in projects of each other, PR etc.
- Close relations with universities administrations for each club in particular
- Contacts with cities and regional administrations → membership in local youth parliaments, students unions etc.
- sustainable sponsorship (business and grants) which allows MUNRFE to conduct projects and trips to conferences without money from universities
- High quality of projects (organized in different locations), system of internal education (Master Classes – mini ALS/workshops – ALS), participation in social projects of significant importance, developed IT component (PR campaigns of MUNRFE's projects organized in [Vkontakte](#), [Twitter](#), [Facebook](#), media etc.)

- really international Conferences in the Russian Far East (20% + foreign participants) with 100 – 150 delegates taking part
- close contacts with United Nations
- a membership in APEC VOF Leadership Team, Seliger International Forum Leadership Branch, Secretariat membership in NMUN, GMUN and other significant MUN Conferences (e.g. Harvard, MGIMO MUN)

4) Long-term plan (3-5 years)

- to sustain 200 people in MUNRFE;
- to have 5 clubs with connections and image
- 5 foreign teams at MUNRFE International Conference
- eradication of the club fee
- 5% of MUNRFE budget per year is paid to MUNRFE management as salary
- to get a status of observer NGO on UN ECOSOC
- established contact with Ministry of Foreign Affairs of Russia
- to be able to send 15 delegates to NMUN in New-York
- regional ministers at MUNRFE Conferences and other significant projects
- to be broadcasted regularly in regional TV
- 30% of MUNRFE projects covered by sponsors

5) Short-term plan (0,5 – 1 year)

- 75 active people in MUNRFE (July 2012)
- Clubs have separate office
- 4 foreign delegates during X International Conference
- 15,000 – 20,000 profit to MUNRFE after the X IC
- Half of the tickets price covered by DF to MUNRFE management for the next Pres. Council
- to Sustain position in Secretariat in GMUN 2012
- to establish contacts with UNA in Russian Federation
- (? – the exact number is to be considered by MD-team) delegates to NMUN-2012 in New York
- MUNRFE delegation in Moscow International Model United Nations (MIMUN) 2012
- Secretariat of AIMUN 2012
- city/region administration's representatives visit MUNRFE project (e.g. related to Civil Society building) in the year of 2012
- X IC opening ceremony broadcasted by regional TV
- accommodation/stationary of X IC is covered by sponsors
- MUNRFE conducts APEC Youth Summit 2012